



VBLMedia

Brand Strategy & Identity

Software & Web Development

Marketing



VBLMedia



VBLMedia



VBLMedia

Sky Blue RGB

0
167
255

#00A7FF



VBLMedia

Night Blue RGB

25
35
45

#19232D

Grey RGB

80
100
120

#506478

Cool Grey RGB

107
128
150

#6B8096

Light Grey RGB

190
200
110

#BEC8D2

COLORS



VBLMedia



VBLMedia



VBLMedia



VBLMedia



VBLMedia

Inter V

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ABCDEFGHIJKLMN
OPQRSTUVWXYZ

**abcdefghijklmnopqrstuvwxy
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ABCDEFGHIJKLMN
OPQRSTUVWXYZ**

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Display

Heading One

Heading Two

Heading Three

Heading Four

Heading Five

The quick brown fox
jumps over the lazy dog.

Subheadline Lorem ipsum dolor sit amet, consectetur
adipiscing elit, sed diam nonummy nibh euismod tincidunt
ut laoreet dolore magna aliquam erat volutpat.

Heading Three

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla



x	Clear space	x
x1/4		
x1/4		
x		
x	VBLMedia	
x	Clear space	x

HK Grotesk Wide Extra Bold (Modified)

HK Grotesk Wide Light

VBLMedia

“What separates design from art is that design is meant to be... functional.”

- Cameron Moll





Brand Strategy & Identity



Software & Web Development



Marketing Campaign



Brand Strategy & Identity



Software & Web Development



Marketing Campaign



“Business has only two functions:
marketing and innovation.”

- Milan Kundrea